AUSTRALIAN SIDE SADDLE COMMUNITY (ASSC)

Photography, Recording & Intellectual Property Policy

1. Purpose

The Australian Side Saddle Community (ASSC) recognises the value of photography, video and recorded material in preserving the history, sharing the knowledge and celebrating the experiences of the side saddle community.

This policy establishes guidelines for the taking, use, storage and sharing of photographs, videos, audio recordings and other intellectual property associated with ASSC activities.

It aims to respect the privacy, rights and contributions of participants, instructors, guest presenters, photographers and other content creators.

2. Scope

This policy applies to all ASSC activities and platforms, including:

- Clinics, lessons, demonstrations and workshops.
- Virtual Masterclasses and online presentations.
- Social gatherings and community events.
- ASSC websites, social media pages and promotional material.
- Educational resources, articles, publications and presentations.

All participants, guests, instructors, volunteers and contributors are expected to respect these guidelines.

3. Photography and Video at ASSC Activities

Photography and video may be taken at ASSC activities for purposes including:

- Recording and celebrating community activities.
- Promoting side saddle education and participation.
- Sharing event highlights and achievements.
- Creating historical records of ASSC activities.
- Promoting future clinics, demonstrations and educational opportunities.

Where practical, participants will be advised when photography or filming is taking place.

Anyone who does not wish to be photographed or filmed should notify the event organiser before the activity or, where that is not possible, as soon as reasonably practicable.

ASSC will take reasonable steps to respect such requests when arranging and publishing material.

Participants are also asked to respect the privacy of others and seek permission before deliberately photographing, filming or recording identifiable individuals for their own publication or promotional use.

4. Use and Publication of Images

ASSC may use photographs and video footage taken at its activities for legitimate Community purposes, including:

- ASSC website and social media content.
- Event reports and newsletters.
- Promotional material and advertising.
- Educational articles and historical records.
- Presentations and Community publications.

ASSC will endeavour to use images respectfully and in an appropriate context.

Images will not knowingly be used in a way that is misleading, demeaning, offensive or likely to cause unreasonable embarrassment to the individuals shown.

Where an image is intended for a particularly sensitive or commercial purpose, specific permission may be sought.

Participants should contact ASSC if they have concerns about the use of an image in which they appear.

5. Virtual Masterclasses and Online Presentations

Virtual sessions may include presentations, demonstrations, discussion and educational material supplied by guest presenters.

Unless express permission has been granted by the presenter and ASSC:

- Participants must not record, screen-capture, photograph or otherwise reproduce a presentation.
- Participants must not redistribute presentation slides, handouts, videos, audio or other supplied material.
- Participants must not livestream or broadcast any part of a session.
- Session links and access details must not be shared with unauthorised persons.

Where an ASSC session is to be recorded, participants will be advised in advance of the recording arrangements and intended use.

Guest presenters retain ownership of their original teaching material, unless otherwise agreed in writing.

6. Intellectual Property

Intellectual property includes, but is not limited to:

- Written articles, educational material and presentations.
- Photographs, videos, illustrations and graphics.
- Logos, branding and promotional designs.
- Training resources, diagrams and instructional material.
- Original research, historical information and compiled resources.

ASSC respects the intellectual property rights of others and expects all participants and contributors to do the same.

Unless otherwise agreed in writing, the creator or rightful owner retains ownership of their original work.

The ASSC name, logo, original promotional material and other Community-created resources must not be copied, altered, reproduced or used for commercial purposes without prior written permission from ASSC.

Permission to share or publish material does not automatically transfer ownership or grant unrestricted rights to reproduce it elsewhere.

7. Sharing and Reproduction of ASSC Material

Individuals and organisations wishing to reproduce, republish or use ASSC-created material should seek permission before doing so.

Where permission is granted, appropriate acknowledgement or credit must be provided.

Material must not be altered, presented out of context or used in a way that suggests endorsement, affiliation or approval by ASSC where none has been given.

This includes the unauthorised use of ASSC photographs, articles, logos, promotional graphics and educational resources.

8. Contributions from Photographers and Other Creators

ASSC values the contributions of photographers, videographers, writers, artists and other content creators.

Where material is supplied to ASSC for publication or promotional use, the intended use should be agreed with the contributor.

Unless otherwise agreed, supplying material for publication does not transfer ownership of copyright to ASSC.

ASSC will endeavour to acknowledge contributors where reasonably practical and appropriate.

9. Children and Young People

The privacy and safety of children and young people must be given particular consideration.

Photography and publication involving children must be handled in accordance with the ASSC Child Safety Policy and any applicable consent requirements.

Parents or guardians should raise any concerns or restrictions regarding the photography or publication of images involving their children with the event organiser.

10. Concerns and Breaches

Concerns regarding photography, recording, image use or intellectual property should be raised directly with ASSC.

Where a concern is substantiated, ASSC may take reasonable and proportionate steps, which may include:

- Requesting that material be removed or corrected.
- Requesting appropriate acknowledgement or attribution.
- Restricting unauthorised photography or recording at an activity.
- Taking action under the ASSC Community Values or Event Participation policies.
- Seeking external advice where copyright, privacy or other legal rights may be involved.

Serious or repeated breaches may result in further action in accordance with relevant ASSC policies.

11. Review

This policy may be reviewed and updated as required to reflect changes in ASSC activities, technology, applicable legislation and Community practices.

Australian Side Saddle Community
Preserving the art, history, and beauty of a bygone era through the timeless elegance of side saddle.

Inform. Support. Connect.